

Report Criteria: Start Date: 01/01/1986, End Date: 06/30/2023

Community / Neighborhood and year designated	Population	Business Starts/Relo. / Expansion	Net New Jobs	Building Projects*	Buildings Sold	Private Investment in Downtown	Public Investment in Downtown	Volunteer Hours
Past Participants		1,017	2,558	2,165	834	\$ 93,897,751	\$ 105,320	614,080
Dubuque (1985)	59,667	533	3,408	2,007	869	\$ 883,619,729	\$ 13,158,451	231,784
Burlington (1986)	23,982	338	733	745	294	\$ 109,658,641	\$ 5,701,741	101,593
Keokuk (1986)	9,900	244	952	568	282	\$ 73,931,719	\$ 60,750	79,396
Oskaloosa (1986)	11,558	180	442	277	121	\$ 36,015,853	\$ 509,651	83,347
Cedar Falls (1987)	40,713	224	1,034	972	179	\$ 147,914,614	\$ 10,048,364	118,606
Spencer (1987)	11,325	208	762	516	103	\$ 39,435,932	\$ 1,999,150	42,129
West Des Moines (1987)	68,723	286	890	494	112	\$ 85,273,184	\$ 6,820,263	177,255
Waverly (1989)	10,394	122	353	567	103	\$ 47,122,179	\$ 12,250,012	94,747
Corning (1990)	1,564	112	100	363	96	\$ 15,443,658	\$ 143,217	147,932
Iowa Falls (1990)	5,106	91	200	266	147	\$ 23,094,896	\$ 160,000	55,662
Conrad (1991)	1,093	37	91	159	62	\$ 11,930,744	\$ 16,800	84,751
Elkader (1991)	1,209	87	144	183	58	\$ 11,158,385	\$ 40,000	131,417
Hampton (1991)	4,337	61	95	226	94	\$ 10,739,301	\$ 70,859	62,085
Bloomfield (1995)	2,682	118	205	292	110	\$ 16,661,252	\$ 1,500	83,306
Greenfield (1995)	2,062	55	90	140	53	\$ 13,691,851	\$ 4,509,500	113,668
Le Mars (1995)	10,571	81	152	105	135	\$ 28,632,054	\$ 728,971	38,111
Charles City (1996)	7,396	56	-176	309	65	\$ 89,782,593	\$ 4,916,024	186,093
Sac City (1996)	2,063	23	62	40	43	\$ 3,031,844	\$ 71,585	77,480
Waterloo (1996)	67,314	240	626	317	121	\$ 142,815,208	\$ 4,835,000	94,810
Osceola (1997)	5,415	47	4	113	68	\$ 13,676,444	\$ 230,000	50,084
State Center (2000)	1,391	35	50	109	55	\$ 14,185,557	\$ 0	104,656
Story City (2000)	3,352	39	90	46	49	\$ 13,061,280	\$ 7,500	62,260
Marshalltown (2002)	27,591	73	334	118	181	\$ 88,511,220	\$ 5,169,934	67,964
Mount Pleasant (2002)	9,274	75	210	150	61	\$ 23,913,730	\$ 1,700,000	62,636
Mason City (2004)	27,338	103	323	147	70	\$ 70,151,735	\$ 18,348,151	69,714
Ottumwa (2006)	25,529	74	307	276	87	\$ 31,454,138	\$ 3,428,548	47,638
West Branch (2006)	2,509	45	89	75	26	\$ 6,332,939	\$ 1,460	43,566
West Union (2006)	2,490	26	58	74	17	\$ 11,473,950	\$ 0	41,337
Belle Plaine (2008)	2,330	36	36	56	40	\$ 4,803,631	\$ 31,405	25,672
Mount Vernon (2008)	4,527	61	70	301	34	\$ 16,753,189	\$ 1,713,298	69,700
Washington (2008)	7,352	54	125	111	84	\$ 23,383,111	\$ 6,512,500	23,880
Woodbine (2008)	1,625	45	98	75	29	\$ 12,950,797	\$ 112,800	51,745
Ames (2009)	66,427	51	159	80	33	\$ 35,883,879	\$ 200,021	41,490
Cedar Rapids (2009)	137,710	165	660	106	48	\$ 97,949,502	\$ 1,310,049	32,217
Colfax (2009)	2,255	27	43	117	29	\$ 9,235,708	\$ 1,742,137	32,928
Davenport (2009)	101,724	92	246	380	171	\$ 136,325,539	\$ 7,280,592	32,029
Des Moines (2009)	214,133	10	64	27	40	\$ 40,157,402	\$ 6,582,500	22,726
Manning (2009)	1,455	18	-81	117	39	\$ 8,168,086	\$ 2,650,360	41,467
Chariton (2012)	4,193	32	105	62	28	\$ 12,134,241	\$ 135,000	54,601
Jefferson (2012)	4,182	41	92	106	49	\$ 12,763,271	\$ 3,679,723	47,289
Lansing (2012)	968	23	26	41	32	\$ 6,345,160	\$ 107,000	36,959
Marion (2013)	41,535	25	164	79	47	\$ 48,542,985	\$ 23,350,000	12,014
Avoca (2014)	1,683	11	-2	34	14	\$ 3,471,550	\$ 100,000	12,725
Guthrie Center (2014)	1,593	14	36	28	15	\$ 6,482,890	\$ 0	14,799
Newton (2014)	15,760	22	59	52	21	\$ 13,334,241	\$ 7,269,439	12,344
Centerville (2015)	5,412	10	44	34	46	\$ 10,699,875	\$ 351,004	22,418
Grundy Center (2015)	2,796	8	26	31	16	\$ 2,558,380	\$ 1,679,228	14,446
Clarence (2017)	1,039	5	10	48	11	\$ 1,653,826	\$ 4,151	7,642
Fort Dodge (2017)	24,871	32	100	79	49	\$ 15,609,595	\$ 9,286,087	17,317
Coon Rapids (2019)	1,300	3	10	19	17	\$ 931,419	\$ 67,500	10,858
Jewell (2019)	1,216	4	34	17	9	\$ 926,200	\$ 50	6,399
Nevada (2019)	6,925	9	36	11	8	\$ 1,510,700	\$ 10,500	8,517
Albia (2022)	3,721	4	18	11	3	\$ 813,071	\$ 79,300	2,668
CUMULATIVE PROGRAM TOTALS:		5,432	16,364	13,841	5,407	\$ 2,680,000,629	\$ 814,741,852	3,822,956

*Totals include Rehabilitation of Existing Buildings and New Construction

These statistics are used to show the economic impact monitored in Iowa Main Street commercial districts. Success of the Main Street program cannot be measured by numbers alone. Cumulative figures are condensed from reports submitted by each local Main Street Program. Each commercial district's size of project area and priorities vary.